

Lily McCann-Klausz

Art & Design

Experience

Graphic Designer — Auraria Campus, Denver, Colorado

2023–2025

- Coordinated with departments to produce signage, banners, merchandise, web graphics, and brand collateral
- Designed physical and digital assets for the company's new brand identity
- Organized and implemented internal market research
- Prepared pre-flight design files for printing vendors

Office Assistant — CU Denver Visual Arts Department

2023–2024

- Designed eye-catching flyers to promote the department
- Spearheaded an internal newsletter campaign
- Maintained an efficient and organized office environment
- Reliably managed confidential client information

Instructor — The Art Base, Basalt, Colorado

2024

- Used my artistic expertise to teach a variety of creative skills
- Developed my own lesson plan designed to effectively engage students
- Worked hands-on to develop students' skills in drawing, photography, sculpture, and storytelling
- Collaborated with other instructors to ensure a comprehensive program

Intern — Downtown Aurora Visual Arts, Aurora, Colorado

2023

- Volunteered during summer programs to teach art to elementary through high school aged children
- Worked with students to develop their skills in drawing, painting, ceramics, graphic design, and other media
- Assisted in planning and setting up activities
- Facilitated snack time and studio clean-up

Contact

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Denver, Colorado

Education

University of Colorado Denver

2021–2025

BFA in Illustration

Minor in Digital Design

Software

Adobe Suite (Illustrator, Photoshop, Indesign, Acrobat Pro, Lightroom, Premiere Pro, After Effects)

Figma

Procreate

Microsoft Suite

Google Suite

Skills

Fast learner and worker

Strong team leader

Eye for design

Self-motivated

Experienced in a wide range of creative media